

## CBDCE News Release Template

Congratulations on your certification renewal!

If you would like to gain more recognition for your accomplishment, you may personalize the news release sample below and distribute it to local publications. Simply re-type the release on plain white paper or your institution's stationery, filling in the blanks with appropriate information. You may wish to include a photograph with the release. Print or type your name on the back of the photograph (be aware that photographs are usually not returned). Send copies of the completed release to your employer, local newspaper(s), institutional and college alumni newsletters, and other local health care publications.

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FOR IMMEDIATE RELEASE

CONTACT: Your Name  
Telephone Number

### (YOUR NAME) ACHIEVES RENEWAL OF CERTIFIED DIABETES CARE AND EDUCATION SPECIALIST STATUS

(Arlington Heights, IL – Month, Year) The Certification Board for Diabetes Educators (CBDCE) announced that **(your full name, title, place of employment and address)** has renewed the Certified Diabetes Care and Education Specialist (CDCES) status by successfully completing the continuing education renewal option process. Candidates must meet rigorous eligibility requirements to be able to take the Examination. Achieving certification status demonstrates to people with diabetes and employers that the health professional possesses distinct and specialized knowledge, thereby promoting quality of care for people with diabetes. Currently, there are over 19,900 diabetes care and education specialists who hold CDCES certification. The certification designation was previously known as Certified Diabetes Educator or CDE.

**You may want to include another paragraph with more personal information here, e.g., how long you have held your current position, specifics about your institution's diabetes services, etc.**

CBDCE is a national not-for-profit certification organization that is responsible for overseeing the certification program for diabetes care and education specialists and awarding the CDCES credential to qualified individuals. The CDCES® program is accredited by the National Commission for Certifying Agencies (NCCA).

Established in 1986 as the National Certification Board for Diabetes Care and Education or NCBDE, CBDCE's mission is to promote comprehensive and ongoing quality diabetes clinical management, education, prevention and support by defining, developing, maintaining and protecting the certification and credentialing processes.

CBDCE supports the concept of voluntary, periodic certification for all diabetes care and education specialists who meet credential and experience eligibility requirements. For more information on CBDCE, visit the web site at [www.cbdce.org](http://www.cbdce.org) or contact the national office at [info@cbdce.org](mailto:info@cbdce.org) or 847-228-9795.

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