



FOR IMMEDIATE RELEASE

CONTACT:

Susan Hall, Marketing Manager
224.607.6242; shall@cbdce.org

**Joanne Rinker Named 2026 Chair of the
Certification Board for Diabetes Care and Education Organization**



(Schaumburg, IL – January 2026) – The Certification Board for Diabetes Care and Education (CBDCE) announces that Joanne Rinker, MS, RDN, LDN, BC-ADM®, CDCES®, FADCES, at MannKind Corporation will serve as the 2026 Chair of the CBDCE Board of Directors.

Joanne Rinker is a Master's-level dietitian and has been a registered dietitian and a Certified Diabetes Care and Education Specialist (CDCES) for 25 years. In 2022, she earned the Board Certified-Advanced Diabetes Management (BC-ADM) certification. Rinker worked on the implementation and facilitation of the North Carolina Diabetes Education Recognition Program. As the program coordinator, she was instrumental in building the largest American Diabetes Association (ADA) recognized site in the nation. She is recognized for her expertise in leadership, quality improvement, and visioning.

In 2012, Rinker was named the Association of Diabetes Care & Education Specialists (ADCES) 2013 Diabetes Educator of the Year and used the opportunity to raise awareness of the relationship among diabetes, hearing loss, and depression. She served on the ADCES Board of Directors from 2015-2017 and as ADCES Spokesperson in January 2016. In 2017, she left the ADCES Board to become Senior Director of Practice, Content, and Learning at ADCES.

For the past 4 years, she has served as Director of Medical and Scientific Engagement at MannKind Corporation, leading medical education initiatives. Her role includes overseeing CME events and opportunities, building relationships with external partners, serving as the liaison to the field team and the medical science liaison team, and developing a medical education and communication strategy.

“I’m honored and excited to serve as the 2026 CBDCE Chair. My vision is to build on the strong foundation laid by past Chairs, Nancy D’Hondt and Melanie Batchelor, and to collaborate closely with our incoming Chair-Elect, Dana Brackney. Together, we have an incredible opportunity to shape the future of our profession.”

“As the endocrinology workforce continues to decline, the role of CDCES and BC-ADM credentials in improving access to diabetes care is more critical than ever. These advanced certifications empower clinicians to deliver high-quality, specialized care to those living with diabetes. In 2026, one of my top priorities will be to clearly define and distinguish the unique value of CDCES and BC-ADM, while driving initiatives to increase the number of professionals earning these credentials. I’m also thrilled to partner with the new CBDCE CEO, Rebecca DeVivo, as she continues to implement our strategic plan. Rebecca’s leadership will be instrumental in advancing our mission and ensuring that we remain innovative and forward-thinking.”

“This is not just about certification—it’s about strengthening our specialty, expanding access, and ensuring that people with diabetes receive the expert care they deserve. I look forward to working with our community to make these goals a reality,” said Joanne Rinker.

“The CBDCE team is very excited to work with Joanne as she moves into the Chair role in 2026,” said CBDCE’s Chief Executive Officer, Rebecca DeVivo, MPH, MSW, CHCP. “Her exceptional leadership and passion have already had an impact on CBDCE through her Board tenure, and we know her leadership as Board Chair will be instrumental in moving the CBDCE forward during this exciting time of growth and innovation. She is tireless in her commitment to supporting and advancing the community of CDCESs and BC-ADMs, and the people living with diabetes they serve.”

In 2024, Rinker joined the CBDCE Board of Directors. After one year of service, she was elected Chair-Elect for 2025. She played a key role in the CEO search for CBDCE and looks forward to leading future initiatives that will advance the specialty. Outside of her professional work, she enjoys spending quality time with her family, going on long runs with friends, practicing hot yoga, and attending live music events with her husband.

About CBDCE: Formed in 1986, CBDCE is a national not-for-profit certifying board that administers the Certified Diabetes Care and Education Specialist® (CDCES®) and the Board Certified-Advanced Diabetes Management (BC-ADM®) credential programs. Approximately 20,800 health professionals are credentialed in the diabetes care and education community. CBDCE’s mission is to promote ongoing quality diabetes care, education, prevention, and support by providing certification & credentialing programs that incorporate and reflect best practices. Visit www.cbdce.org or follow us on [Facebook](#), [LinkedIn](#), [Instagram](#), and [YouTube](#).