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Benjamin Klein Named 2021 Chair of the Certification Board for Diabetes Care and Education Organization



(Arlington Heights, IL – January 2021) – The Certification Board for Diabetes Care and Education (CBDCE) announces that Benjamin Klein, BS, Public Member, Director of Data & Advanced Analytics, Life Sciences, Optum in Boston, MA will serve as Chair of the organization in 2021.

Having three years on the CBDCE Board of Directors under his belt, Klein begins his term as Chair of the organization at a challenging time, especially considering the impact of the COVID-19 pandemic on people with diabetes, the diabetes community and the health professionals providing diabetes care and education, including Certified Diabetes Care and Education Specialists (CDCESs). He will lead the organization's various strategic efforts, including growing the number of certificants, recognition of the certification program and certificants, as well as expanding awareness of the organization and credential name changes that took place in 2020.

"Despite the seemingly unending obstacles that the recent year has thrown at us, I'm excited for all the opportunities that lie ahead for CBDCE, our certificants, and the specialty of diabetes care and education specialists as we celebrate our 35th anniversary! I'm truly honored and humbled to lead such a talented and passionate group of Board members and staff. I also look forward to strengthening our collaborations with our current partner organizations and identifying new collaborations that support our strategic efforts to increase access to quality diabetes care and education." said Klein.

"It's pretty amazing, especially coming out of 2020, for CBDCE to celebrate both an important anniversary and Ben becoming the first public member on the board to serve as Chair. With his leadership skills, as well as strengths in strategic planning, forecasting, and marketing, I look forward to working with Ben as CBDCE moves into its next 35 years," said CBDCE's Chief Executive Officer Sheryl Traficano, MBA, CAE.

Throughout his career, Klein has remained closely integrated within the broader diabetes community. His experience within the healthcare industry has been primarily centered around the development of education and patient support programs within the diabetes and cardiovascular space.

He spent over 7 years developing the strategy and overseeing the execution of patient-centric medication and device support programs at both Cecelia Health and Human Care Systems. Prior to that, Klein spent several years working hand-in-hand with leading CDCESs in the development of corporate education programs while at the Joslin Diabetes Center in Boston.

Klein currently oversees a number of Life Sciences relationships within the OptumInsight's Data & Advanced Analytics group at Optum, where he ensures the value and success of Real-World Evidence programs.

About CBDCE: CBDCE, formed in 1986 and celebrating its 35th anniversary in 2021, is a national not-for-profit certifying body that administers the Certified Diabetes Care and Education Specialist (CDCES) program. The CDCES program is accredited by the National Commission for Certifying Agencies, and over 19,500 health professionals in the diabetes care and education community hold the CDCES credential. CBDCE's mission is to promote comprehensive and ongoing quality diabetes clinical management, education, prevention and support by defining, developing, maintaining, and protecting the certification and credentialing processes. Learn more at www.cbdce.org or connect with us on Facebook (CertifiedDiabetesEducators) and LinkedIn (Certification Board for Diabetes Care and Education).