



## Meet CBDCE's CEO



Sheryl Traficano, MBA, CAE, is the CEO of the Certification Board for Diabetes Care and Education in Arlington Heights, IL, and has been with the organization since 2000.

Sheryl received her B.A. in Chemistry/Biology from Ripon College and her M.B.A. from Keller Graduate School of Management, DeVry University and obtained the Certified Association Executive (CAE) credential in 2016.

Her second job after college was an initiation into the not-for-profit realm, and she has been happily working with either certifying boards or membership associations ever since. She has particularly enjoyed working for not for profits with a health focus, including a role with the Emergency Nurses Association and in executive roles with various smaller dermatology associations, via a subsidiary of the American Academy of Dermatology.

Sheryl has extensive experience within the diabetes and healthcare areas and has been a dedicated member of the CBDCE staff, guiding the organization's strategic development and operational management.

Sheryl currently serves as the Member at Large on the American Board of Nursing Specialties Board of Directors and is a member of the Institute for Credentialing Excellence Public Member Work Group. Past volunteer experiences include time spent supporting various activities of Anderson Animal Shelter, Elgin, IL and serving on the Board of Directors of the Neighborhood Housing Services of Elgin. Sheryl resides in East Dundee, IL, with her husband, John, and daughter, Kristin, along with various pets.

**Contact Sheryl:** 847.228.9795, [info@cbdce.org](mailto:info@cbdce.org) or through LinkedIn at [www.linkedin.com/in/sheryl-traficano](http://www.linkedin.com/in/sheryl-traficano)

### Speaking Opportunities

Are you looking to have a speaker talk, at an upcoming event, about the process and value of becoming certified as a Certified Diabetes Care and Education Specialist (CDCES)?

The CBDCE normally sets some funds aside each year to support Ms. Traficano at events across the country. Do you have an event where your organization would like to promote certification? For further information, please contact Susan Hall at [shall@cbdce.org](mailto:shall@cbdce.org) or 224.607.6242.