

2020 CBDCE Treasurer's Report



**By: Jenni Osborne, MPH, MCHES, CDCES
2020 CBDCE Treasurer**

Serving as the CBDCE 2020 Treasurer was a wonderful honor. I didn't know what to expect when I put in my application to serve on the CBDCE Board of Directors, however I was curious to see "what's in it for me." It has been very eye opening and encouraging.

The board members and staff are all about you and the people we serve as Certified Diabetes Care and Education Specialists (CDCESs). Even though this year turned out very different from the way any of us expected, I wanted to share some of CBDCE's accomplishments and things we were working on to help make a difference for all of us who hold the Certified Diabetes Care and Education Specialist (CDCES) credential, but also for people with or at risk for diabetes.

2020 Accomplishments:

- Implemented an organization name change
- Identified and launched a new name for the credential
- Launched an award-winning new user-friendly website
- Moved to a beautiful, functional, new office that included a meeting space for the board and committees
- Created a CBDCE Online Shop to help showcase the credential with CDCES-branded merchandise
- Partnered with the ADCES Foundation to offer a one-year postdoctoral fellowship opportunity to support the career of emerging leaders in diabetes care and education (Julia Blanchette, PhD, RN, CDCES, was the first fellowship winner)
- Submitted the application to renew our program's accreditation
- Maintained (and continue to do so) certification services throughout the pandemic
- More coming, but I'll be passing it on to the new Treasurer as it wasn't able to be completed this year (yes, a tease, but I guarantee you will love it)

For People with Diabetes:

- Collaborations in several different areas with the College Diabetes Network (CDN). CDN's mission is singularly focused on providing young adults with type 1 diabetes the peer connections they value, and expert resources they need, to successfully manage the challenging transition to independence at college and beyond. Many students are already taking on leadership roles in their respective colleges to support each other and help spread the word about diabetes. Depending on their career path, some students will actively pursue becoming CDCESs in the future.
- Sponsorship of the Children with Diabetes (CWD) Virtual Friends for Life Conference that took place in July 2020. CWD focuses on care today, so we are ready for a cure tomorrow. As a global resource, CWD provides support, education and inspiration to empower families and all people living with diabetes to enjoy healthy, enriched lives.

We have been very busy. I am proud to report that the fees you pay every five years when you apply to maintain your credential are being used to grow and maintain a quality certification program and promote the value of the certification to all the stakeholders in the diabetes arena, and support your passion for diabetes care and education.

The work you do to keep up to date on new information makes a difference to the people with diabetes that we serve and the health care system. We appreciate you!