



Meet CBDCE's CEO

Sheryl Traficano, MBA, CAE, is the CEO of the Certification Board for Diabetes Care and Education in Arlington Heights, IL, and has been with the organization since 2000.



Sheryl received her B.A. in Chemistry/Biology from Ripon College and her M.B.A. from Keller Graduate School of Management, DeVry University, and obtained the Certified Association Executive (CAE) credential in 2016.

Her second job after college initiated her into the not-for-profit realm, and she has been happily working with either certifying boards or membership associations ever since. She has particularly enjoyed working for not-for-profits with a health focus, including a role with the Emergency Nurses Association and executive roles with various smaller dermatology associations via a subsidiary of the American Academy of Dermatology.

Sheryl has extensive experience in diabetes and healthcare and has been a dedicated member of the CBDCE staff, guiding the organization's strategic development and operational management.

Sheryl currently serves as the Member at Large on the American Board of Nursing Specialties Board of Directors and is a member of the Institute for Credentialing Excellence Public Member Work Group. Past volunteer experiences include time spent supporting various activities at Anderson Animal Shelter, Elgin, IL, and serving on the Board of Directors of the Neighborhood Housing Services of Elgin. Sheryl resides in East Dundee, IL, with her husband, John, and daughter, Kristin, along with various pets.

Contact Sheryl:

847.228.9795, info@cbdce.org, or through LinkedIn at www.linkedin.com/in/sheryl-traficano

Speaking Opportunities

Are you looking to have a speaker, in person or virtually, discuss the process and value of becoming a Certified Diabetes Care and Education Specialist (CDCES) at an upcoming event? Contact Susan Hall for further information at shall@cbdce.org or 224-607-6242.

Certification Board for Diabetes Care and Education

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